



Waupaca Radio Supports the Community and is looking for Community Support.

How Waupaca Community Media Supports the Community

- Daily local newscast each weekday on fm96.3 and posted on our website
- Free of charge public service announcements and community calendar to promote community events on Waupaca Radio and Win-TV
- Good News Waupaca – bi-monthly interview program for our community groups to utilize to promote events, educate and more
- Studio W and Waupaca Local Live – programs supporting musicians both locally and from Wisconsin on Win-TV, Waupaca Radio and Facebook Live
- Broadcast of City Council, County Board and School Board meetings for easy access
- Broadcast programs from Winchester Academy and the Waupaca Historical Society

Learn more about what we do for the community on our website:

<https://www.cityofwaupaca.org/cmedia/waupaca-radio/community-access/>

Waupaca Radio is looking for YOUR support!

Waupaca Radio fm96.3 has started broadcasting our radio station live online and to mobile devices to ensure we can reach as many people as possible to share our community programming, but this comes at a cost of approximately \$125/month. We are looking for community support to help cover this expense to maintain this service.

What's In It for Me?

- Your \$125/month donation to Waupaca Radio (parent organization City of Waupaca) is tax deductible. This helps you at tax time.
- You pick what month you want to sponsor and we ensure you are adequately recognized for your support. Think of this as some extra marketing for your business. Here's is what you will get for the month you sponsor:
 - Hourly announcement on Waupaca Radio fm96.3 AND our online broadcast that your business is supporting Waupaca Radio and making online streaming possible. That's over 700 short announcements per month listeners of Waupaca Radio will hear.
 - Your logo (and link to your website or social media page) will be posted on the Waupaca Community Media website front and center above our online radio player.
 - We'll make a couple posts during the month on the Waupaca Radio Facebook Page thanking your business for your support.



How Can I Listen to Waupaca Radio Online?

- Visit our website www.waupaca.tv and click play on the online player posted on our homepage
- Download the **LIVE 365** app to your smart phone (Apple/Android) or Smart Device and search for "Waupaca Radio."
- Say "Alexa, Play Waupaca Radio W-I-L-W"
- On your FM radio on 96.3

This sounds great, I would like to Support Waupaca Radio:

1. Fill out the information below so we can get your sponsorship announcements setup.
2. Please make a payment to the "City of Waupaca" memo line "Waupaca Radio" of \$125 per month you wish to sponsor. Please pay this by the start of the month you wish to sponsor.
3. Email a copy of your logo to radio@waupacawi.gov

Information to Create your On-Air Sponsorship Message:

Name of Business:

How you want the location of your business described:

List a few key things you'd like people to know about your business:

List your most prominent or two contact methods (website, social media, phone number, etc) the public typically utilize to connect with you:

If important, what are your business hours?

What website or social media page should we link to with your logo on our website?

Your Name: _____

Preferred method of contact: ☐ Phone call ☐ Text ☐ Email ☐ Personal visit

List phone number or email address:

Would you like to be contacted again in the future about sponsoring another month?

☐ Yes, please reach out to me in about ____ months

☐ I will reach out to you if I am interested again

☐ No